



## CONTACT

### PORTFOLIO SITE:

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952-484-6926

## EDUCATION

### DRAKE UNIVERSITY

B.A. in Journalism and Mass Communication

Major: Magazines

Minor: Graphic Design

Concentration: Politics

GPA: 3.6

Graduation date: May 2014

## SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe CQ

Mag+

QuarkXPress

Basic HTML and CSS

iMovie

Wordpress

Social Media (Facebook, Twitter,

Pinterest)

## HONORS

Graduated Cum Laude

Presidential Scholarship

Dean's List

President's List

## LEADERSHIP

**VICE PRESIDENT** (2012–2013)

**PUBLIC RELATIONS**

**CHAIRMAN** (2011–2012)

Kappa Kappa Gamma,

Gamma Theta Chapter

## EXPERIENCE

**MEREDITH CORPORATION** Des Moines, IA (Mar 2013–Sept 2015)

### STAFF WRITER

#### BHG.com

Wrote or refreshed two pieces of content per week for BHG.com • Planned Enewsletter courses • Pitched and wrote content for BHG Delish Dish blog • Compiled and designed images for use in slideshows

### ASSISTANT EDITOR

#### Better Homes and Gardens Special Interest Media

Worked with Senior Editor to produce *Halloween Tricks and Treats*, *Holiday Crafts*, and *Christmas Ideas* magazines • Wrote feature story with how-to instructions • Issued contracts to contributors, managed and organized incoming content • Ordered and managed props for photo shoots • Assisted with photo styling and directed step-by-step instructional photos

### EDITORIAL APPRENTICE

#### Better Homes and Gardens

Copy edited October through July issues • Compiled research for editors • Worked with editors from multiple departments • Wrote for Home and Food Departments in print and digital • Assisted with 2014 Innovation Kitchen project

### EDITORIAL INTERN

#### DivineCaroline.com

Pitched and wrote stories for online publication • Used Google Analytics to determine best story topics and keywords • Made decisions on content organization • Used Photoshop to edit photos and create feature images

**DRAKE UNIVERSITY** Des Moines, IA (Sept–Dec 2013)

### ART DIRECTOR

#### Urban Plains Magazine

Managed art team, made final decisions on photos and design • Programmed UX and interactivity for five issues of tablet magazine • Worked with staff to design pages and covers for five weekly issues  
*Awarded Pacemaker by the Associate Collegiate Press • Named finalist for Best Digital-Only Student Publication by the Society of Professional Journalists*  
• *Awarded Third Place, Best iPad Magazine Design in the Michigan State University Design Contest*

**RED WING PUBLISHING** Shakopee, MN (May–Aug 2012)

### EDITORIAL INTERN

#### Southwest Newspapers

Researched, pitched and wrote six published articles for several regional magazines (*Savvy Kids*, *Dockside Minnesota*, *Savvy.mn* and *Edible Twin Cities*)  
• Photographed events for publication, shot and edited video for website • Assisted with cover photo shoots • Worked closely with editors to brainstorm stories and layout ideas