



## CONTACT

### Email

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### Phone

952-484-6926

## EDUCATION

### Drake University

B.A. in Journalism and Mass Communication

Major: Magazines

Minor: Graphic Design

## SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe CQ

Mag+

Basic HTML and CSS

Wordpress

Social Media (Facebook,

Twitter, Instagram)

## HONORS

Pacemaker Award, 2014

Graduated Cum Laude

Presidential Scholarship

Dean's List

President's List

## EXPERIENCE

### MSP COMMUNICATIONS

Minneapolis, MN (January 2016–present)

#### MANAGING DIGITAL EDITOR

##### *Mpls.St.Paul Magazine*

Oversee day-to-day operations of mspmag.com • Edit all digital content, for both style and SEO • Prepare and publish print content for digital platforms • Manage social media channels and social schedule for *Mpls. St.Paul Magazine* brand • Plan and execute digital promotions, surveys, and contests in coordination with sales and marketing team • Supervise Assistant Editor position and editorial internship program

#### ASSISTANT DIGITAL EDITOR

##### *Mpls.St.Paul Magazine*

Produced and edited content for mspmag.com • Worked with digital team to redesign and relaunch mspmag.com (2016) • Worked on social media channels for *Mpls.St.Paul Magazine* brand • Assisted Food & Dining Editor, Arts & Culture Editor, and Kids & Family Editor with digital content • Edited *The Feed*, *Foodie*, and *The Fam* newsletters • Helped manage the My North video campaign and website, myboldnorth.com, in partnership with Explore Minnesota and the Minnesota Super Bowl Host Committee

### MEREDITH CORPORATION

Des Moines, IA (Mar 2013–Sept 2015)

#### STAFF WRITER

##### *BHG.com*

Wrote new and refreshed evergreen content for BHG.com • Planned Enewsletter programming • Pitched and wrote content for BHG *Delish Dish* blog • Compiled and designed imagery and graphics for use on BHG.com

#### ASSISTANT EDITOR

##### *Better Homes and Gardens Special Interest Media*

Worked with Senior Editor to produce *Halloween Tricks and Treats*, *Holiday Crafts*, and *Christmas Ideas* magazines • Wrote feature story with how-to instructions • Issued contracts to contributors, managed and organized incoming content • Ordered and managed props for photo shoots • Assisted with photo styling and directed step-by-step instructional photos

#### EDITORIAL APPRENTICE

##### *Better Homes and Gardens*

Copy edited October 2013 through July 2014 issues • Compiled research for editors • Worked with editors from multiple departments • Wrote for Home and Food Departments in print and digital • Assisted with 2014 Innovation Kitchen project